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**Leading Retailers Honor Vendors of Consumer Technology  
at RetailVision® Europe Spring 2005 Event**

Egham, UK, 15 April, 2005 — Leading retailers from Europe's top PC and consumer electronics retail companies recognised vendor companies for their technology innovation and channel strategies at the "Best of RetailVision Europe Awards"™ held during the RetailVision Europe Spring 2005 Event, 13 – 15 April at the Hotel Rey Juan Carlos in Barcelona, Spain. For well over a decade, the "Best of RetailVision Awards" have been acknowledged as one of the leading honors for companies in the consumer technology business.

More than 187 retailer executives in attendance voted on the winning products from 91 vendor companies. Retailers and vendors come together at the event to discuss the latest technology and channel programs and assess partnership opportunities in Private Boardroom Appointments and Industry Insight Sessions. Meetings held during the event are an integral part of the decision-making process that retail buyers undertake in order to stock their shelf space in over 8000 outlets and online stores across Europe.

"RetailVision Europe continues to be the barometer for the European PC and consumer electronics market, and these awards showcase the next wave of retail technology," said Pete Prentice, Senior Global Director, RetailVision. "What makes the awards so significant is the fact that they are determined by the retailers who are on the frontlines of showcasing and selling product to millions of European consumers."

The nominees and winners of the latest “Best of RetailVision Europe Awards” were as follows:

**Best Product: Hardware**

**WINNER:**

Archos

**NOMINEES:**

Archos

Geil

Hawking Technology

nVIDIA

**Best Product: Software**

**WINNER:**

Nero

**NOMINEES:**

F-Secure

Nero

Route 66

Roxio

Webroot

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**Best Product: Accessories**

**WINNER:**

Griffin

**NOMINEES:**

Easy Products

Griffin

Ideazon

Kensington

Monster Cable

**Best Product: Digital Home**

**WINNER:**

Archos

**NOMINEES:**

Archos

Belkin

Hawking Technology

InFocus

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**Best Presentation**

**WINNER:**

Hawking Technology

**NOMINEES:**

Griffin

Hawking Technology

Monster Cable

nVIDIA

**Best Retail Strategy**

**WINNER:**

Trust

**NOMINEES:**

Belkin

Monster Cable

nVIDIA

Trust

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**Best Vendor**

**WINNER:**

Belkin

**NOMINEES:**

Belkin

Hawking Technology

Mio-Tech

Trust

For further information on the “Best of RetailVision Europe Awards”, please contact Pete Prentice at +1 603-471-4210 or visit our Web site at [www.retailvision.com/europe](http://www.retailvision.com/europe). RetailVision Europe is produced by Vision Events®, a Gartner, Inc. (NYSE: IT and ITB) company in cooperation with Levin Consulting ([www.levinconsulting.com](http://www.levinconsulting.com)).

### **About Vision Events**

Vision Events, a Gartner company, is a leading producer of highly focused channel Events that bring together the leading Vendors and Resellers in private boardroom appointments to form strategic partnerships and secure new business in the technology sector. Additional information about Vision Events can be found on the Internet at [www.visionevents.com](http://www.visionevents.com).

### **About Gartner**

Gartner, Inc. (NYSE: IT and ITB) is the leading provider of research and analysis on the global information technology industry. Gartner serves more than 10,000 clients, including chief information officers and other senior IT executives in corporations and government agencies, as well as technology companies and the investment community. The Company focuses on delivering objective, in-depth analysis and actionable advice to enable clients to make more informed business and technology decisions. The Company's businesses consist of Gartner Intelligence, research and events for IT professionals; Gartner Executive Programs, membership programs and peer networking services; and Gartner Consulting, customized engagements with a specific emphasis on outsourcing and IT management. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, and has more than 3,500 associates, including approximately 1,000 research analysts and consultants, in more than 75 locations worldwide. For more information, visit [www.gartner.com](http://www.gartner.com).

### **About Levin Consulting**

Founded in 1988, Levin Consulting is the largest and most experienced channel consulting firm in the high-tech industry. With dedication to the profitable sell-through of technology products, Levin Consulting has provided more than 150 clients, including Intel, Compaq, IBM, HP, Microsoft, and many others, the strategic insight and rich understanding of the market necessary to develop successful channel marketing strategies. With three locations in the United States, a thriving European office & one in Shanghai, China, our resources help companies succeed in a variety of channels. For more information, visit [www.levinconsulting.com](http://www.levinconsulting.com).

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