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Europe's Top Retailers and Distributors Honour Vendors of Consumer Technology at RetailVision® Europe Spring 2006 Event

Egham, UK, 25 May, 2006 —Vision Events today announced the winners of the 'Best of RetailVision Europe Awards' awarded at the RetailVision Europe Spring 2006 event in Barcelona, Spain. More than 195 retail channel executives attending the event from Europe's leading PC and consumer electronics retail companies voted to select the winning products from over 105 vendor companies.

The vendor companies were recognised by the premier retailers and distributors in the European retail channel for their technology innovation and market leadership.

"The European consumer technology market is being transformed by a stream of new products, and these awards truly reflect the extraordinary levels of innovation that are taking place," said Pete Prentice, senior global director, RetailVision. "Vendors put tremendous value on the awards because they are directly determined by the channel decision-makers who sell and distribute computer and consumer electronics products all across Europe."

The awards programme culminated three days of intensive business activity where retailers, distributors and vendors come together to discuss the latest technology and channel programs and assess partnership opportunities in boardroom appointments and one-on-one meetings. Meetings held during the event are an integral part of the decision-making process in Europe's consumer channel. Attending retailers select the technology products for thousands of outlets and online stores across Europe, while participating distributors play a major role in purchase, stocking and fulfillment decisions.

The nominees and winners of the latest "Best of RetailVision Europe Awards" were as follows:

Best Product: Hardware/Peripheral: WINNER: Maxtor

NOMINEES: LaCie, Netgear

Best Product: Software: WINNER: Cyberlink

NOMINEES: Honest Technology, Nero

Best Product: Accessories: WINNER: Kensington

NOMINEES: Griffin Technology, Monster Cable Products, Tucano

Best Product: Digital Home: WINNER: Sling Media

NOMINEES: HANNspree Europe, Netgear, Strategic Vista

Best Presentation: WINNER: Monster Cable Products

NOMINEES: Hawking Technology, Kensington, Maxtor

Best Retail Strategy: WINNER: Monster Cable Products

NOMINEES: Belkin, Hawking Technology

Best Vendor: WINNER: Belkin

NOMINEES: AMD, Maxtor, Sony Europe

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For further information on the “Best of RetailVision Europe Awards”, please contact:

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RetailVision Europe is produced by Vision Events®, a Gartner, Inc. (NYSE: IT) company in cooperation with Levin Consulting (www.levinconsulting.com). The next RetailVision Europe event is scheduled for 19-21 September, 2006 at the Austria Trend Eventhotel Pyramide in Vienna, Austria.

About Gartner Vision Events

Vision Events, a Gartner company, is a leading producer of highly focused channel Events that bring together the leading Vendors and Resellers in private boardroom appointments to form strategic partnerships and secure new business in the technology sector. Additional information about Vision Events can be found on the Internet at visionevents.com.

About Gartner

Gartner, Inc. (NYSE: IT) delivers the technology-related insight necessary for our clients to make the right decisions, every day. Gartner serves 10,000 organizations, including chief information officers and other senior IT executives in corporations and government agencies, as well as technology companies and the investment community. The Company consists of Gartner Research, Gartner Executive Programs, Gartner Consulting and Gartner Events. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, U.S.A., and has 3,700 associates, including 1,200 research analysts and consultants in 75 countries worldwide. For more information, visit gartner.com.

About Levin Consulting

Founded in 1988, Levin Consulting is the largest and most experienced channel consulting firm in the high-tech industry. With dedication to the profitable sell-through of technology products, Levin Consulting has provided more than 150 clients, including Intel, Compaq, IBM, HP, Microsoft, and many others, the strategic insight and rich understanding of the market necessary to develop successful channel marketing strategies. With three locations in the United States, a thriving European office & one in Shanghai, China, our resources help companies succeed in a variety of channels. For more information, visit www.levinconsulting.com.

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