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Everything Channel Announces the Winners of “The Best of RetailVision Europe Awards”

Framingham, MA, May 21, 2008 – Everything Channel (formerly CMP Channel), the global leader in technology sales, today announced the winners of “The Best of RetailVision Europe Awards.” The awards are a proven springboard to increased brand awareness and product credibility in the consumer channel.

The awards were presented at RetailVision Europe, the premier global event for the retail channel which took place last week in Rome. RetailVision Europe is the only Pan-European event where new PC and consumer electronics products and channel programs are unveiled, retailer/distributor-vendor relationships are forged, and critical retail merchandising decisions are made.

RetailVision Europe brought technology vendors together with the top retailers and distributors who select the technology products that will go into thousands of outlets across Europe. RetailVision Europe is the only Pan-European event where attendees are guaranteed to meet and do business with Europe’s top IT retailers and distributors through Private Boardroom Appointments, One-on-One Meetings, Industry Insight Sessions and Networking events.

The “Best of RetailVision Europe Awards” are voted on by the over 150 attending retail executives who represent major retail chains, mail order and online resellers and are responsible for identifying and selecting the latest products and services that their companies will offer in thousands of outlets across Europe. After two days of boardroom presentations and one-on-one meetings, the retailers and distributors vote on the products and services presented at the show.

The “Best of RetailVision Europe Awards” winners are as follows:

- **Best Product: Hardware/Peripheral** – Western Digital
- **Best Product: Software** - Kaspersky Lab & Serif (Europe) Ltd
- **Best Product: Accessories** - Pelikan
- **Best Retail Strategy** – Exspect
- **Best Presentation** – I.R.I.S.
- **Best Vendor** – Western Digital

For more information on Everything Channel's Vision Events, visit: www.visionevents.com.

Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel, formerly CMP Channel, is the global leader in technology sales and serves as the one stop shop for the sales channel that drives 75 percent of technology sales throughout the world. IT suppliers and Solution Providers turn to Everything Channel to manage and accelerate their business. Everything Channel provides the answer to strategy and branding, online marketing, research/market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel.

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