

**Press contact:**

Diane Lehman

Gartner Vision Events

Tel. +1 603-471-4236

Email: [diane.lehman@gartner.com](mailto:diane.lehman@gartner.com)

## **Europe's Top Retailers and Distributors Honor Technology Providers of Consumer Technology at RetailVision® Europe Spring 2007 Event**

**Egham, UK, 7 May, 2007** - Vision Events today announced the winners of the 'Best of RetailVision Europe Awards' presented at the RetailVision Europe Spring 2007 event in Monte Carlo, Monaco. The retail channel executives attending the event from Europe's leading PC and consumer electronics retail companies voted to select the winning products from the technology provider companies.

The technology provider companies were recognized by the premier retailers and distributors in the European retail channel for their technology innovation and market leadership.

"The European consumer technology market is being transformed by a stream of new products, and these awards truly reflect the extraordinary levels of innovation that are taking place," said Pete Prentice, senior global director, RetailVision. "Technology Providers put tremendous value on the awards because they are directly determined by the channel decision-makers who sell and distribute computer and consumer electronics products all across Europe."

The awards program culminated three days of intensive business activity where retailers, distributors and technology providers come together to discuss the latest technology and channel programs and assess partnership opportunities in boardroom appointments and one-on-one meetings. Meetings held during the event are an integral part of the decision-making process in Europe's consumer channel. Attending retailers select the technology products for thousands of outlets and online stores across Europe, while participating distributors play a major role in purchase, stocking and fulfillment decisions.

The nominees and winners of the latest "Best of RetailVision Europe Awards" were as follows:

***BEST PRODUCT: HARDWARE/PERIPHERALS***

Nominees: Commodore, Pantone Europe, Seagate Technology, Wacom Europe

**Winner is...Seagate**

***BEST PRODUCT: SOFTWARE***

Nominees: I.R.I.S., Kaspersky, Microsoft, Roxio

**Winner is...I.R.I.S.**

***BEST PRODUCT: ACCESSORIES***

Nominees: GEAR4, Kensington, Matias Corporation, Tucano

**Winner is...Kensington**

***BEST PRODUCT: DIGITAL HOME***

Nominees: Commodore, Conitech Europe, Digital Spectrum, Vogel's Products

**Winner is...Commodore**

***BEST PRESENTATION***

Nominees: Kensington, Monster Cable Products, Pantone Europe, Seagate Technology

**Winner is...Kensington**

***BEST RETAIL STRATEGY***

Nominees: AMD, Monster Cable Products, Seagate Technology, Trust International

**Winner is...Monster Cable Products**

***BEST TECHNOLOGY PROVIDER***

Nominees: AMD, Kensington, Microsoft, Seagate Technology

**Winner is...AMD**

**For further information on the “Best of RetailVision Europe Awards”, please contact:**

Diane Lehman at +1 603-471-4236 or visit our Web site at [www.retailvision.com/europe](http://www.retailvision.com/europe).

RetailVision Europe is produced by Vision Events®, a division of Gartner, Inc. (NYSE: IT). The next RetailVision Europe event is scheduled for 25-27 September at Hotel New York® Disneyland® Resort in Paris, France.

**About Gartner Vision Events**

Vision Events, a division of Gartner, Inc. (NYSE: IT), is a leading producer of highly focused channel Events that bring together the leading Technology Providers and Resellers in private boardroom appointments to form strategic partnerships and secure new business in the technology sector. Additional information about Vision Events can be found on the Internet at [visionevents.com](http://visionevents.com).