

Contact

Kate Spellman
Everything Channel
516 562 7383
kspellman@everythingchannel.com

Everything Channel Launches RetailVision Middle East**Event Takes Place November 3-5 in Dubai, United Arab Emirates**

Framingham, MA, May 28, 2008 –Everything Channel (formerly CMP Channel), the global leader in technology sales, today announced the launch of RetailVision Middle East. The event is scheduled to take place November 3-5 at the JW Marriott® Hotel Dubai in Dubai, United Arab Emirates. RetailVision Middle East enables partnerships and relationships with companies in Bahrain, Egypt, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Pakistan, Palestinian Territories, Oman, Qatar, Saudi Arabia, Sudan, Syrian Arab Republic, United Arab Emirates and Yemen.

For nearly 20 years, RetailVision has brought consumer technology vendors together with leading retailers and distributors to drive business in the consumer channel. The event is uniquely designed to help create a competitive-edge with technology vendors, retailers and distributors.

“Industry experts point to the Middle East as one of the most rapidly growing emerging markets for consumer technology,” said Nancy Hammervik, Vice President, Everything Channel Events. “There is anticipation of strong growth in disposable income of people in this region, which will also bring about an augmented in-flow in the consumer electronics market. By bringing vendors together with the top retailers and distributors, RetailVision helps build relationships and new growth opportunities in the consumer channel.”

RetailVision Middle East allows technology business to be conducted in a variety of ways:

- Private Boardroom Appointments and Category Presentations show the latest products, programs, promotions and distribution opportunities presented to pre-qualified buyers.
- One-on-One Meetings are the natural follow-up to Boardroom Appointments and Category Presentations.
- Theatre Presentations are large scale new product and technology presentations in a theatre setting.
- Networking Events enable social functions to build relationships in a relaxed setting.

For more information on Everything Channel’s Events, visit: www.visionevents.com.

Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel, formerly CMP Channel, is the global leader in technology sales and serves as the one stop shop for the sales channel that drives 75 percent of technology sales throughout the world. IT suppliers and Solution Providers turn to Everything Channel to manage and accelerate their business. Everything Channel provides the answer to strategy and branding, online marketing, research/market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel.

Everything Channel is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

About Vision Events ([visionevents.com](http://www.visionevents.com))

Vision Events, a division of Everything Channel, formerly CMP Channel, is a leading producer of highly focused business events that bring resellers and end users together with leading and

emerging technology providers in private boardroom appointments and case study presentations to form strategic partnerships and secure new business in the technology sector.

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