



Press Release

**FOR IMMEDIATE RELEASE**

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**Leading North American and Latin Retailers Honor Vendors  
of Consumer Technology at RetailVision® Spring 2006 Event**

Bedford, NH, April XX, 2006 — Top 100-level retailers from across North America joined the premier retailers and distributors from Latin America to recognize vendor companies at the "Best of RetailVision Awards" held during the RetailVision Spring 2006 event, April 4-7, 2006 at the Marriott Rivercenter in San Antonio, Texas. The RetailVision awards program represents one of the leading industry honors for vendors providing the most innovative products and programs in the consumer technology marketplace.

More than 230 retail channel executives in attendance voted on the winning products from 190 vendor companies. Retailers, distributors and vendors come together at the event to discuss the latest technologies and assess channel partnership opportunities in Private Boardroom Appointments, One-on-One Meetings, World Premieres, and networking activities.

"These awards represent the best of the new products and strategic initiatives that are driving growth in both the North American and Latin American retail channels," said Pete Prentice, Senior Global Director for RetailVision. "Underscoring their significance is the fact that every winner and nominee is directly chosen by the top 100-Level Retailers and Distributors who are the market leaders for consumer technology."

The winners of the “Best of RetailVision Awards” for Spring 2006 are:

**Best Product: Hardware: LaCie**  
**Best Product: Peripheral: Celluon**  
**Best Product: Accessory: US Modular**  
**Best Product: Software: Nero**  
**Best Product: Digital Home: Sling Media**  
**Best Merchandising: Monster Cable Products**  
**Best Retail Strategy: Woot**  
**Best Presentation: Mach Speed**  
**Best New Technology: ATO**  
**Best Service Provider: FreeFlow**  
**Best Vendor: Griffin Technology**  
**Best Latin America Retail Strategy: Logitech**  
**Best Latin America Vendor: LaCie**

The next RetailVision and RetailVision Latin America will take place August 28-31, 2006 at the Hyatt Regency at the Convention Center in Denver, Colorado. The next RetailVision Europe Events will be held May 10-12, 2006 at the Hotel Rey Juan Carlos in Barcelona, Spain; and September 19-21, 2006 at the Austria Trend Eventhotel Pyramide in Vienna, Austria.

For further information on any RetailVision event and/or the “Best of RetailVision Awards”, please contact Diane Lehman at 603-471-4236 or visit our Web site at [www.retailvision.com](http://www.retailvision.com). RetailVision is produced by Vision Events®, a Gartner, Inc. (NYSE: IT) company.

### **About Vision Events**

Vision Events, a Gartner company, is a leading producer of highly focused channel Events that bring together the leading Vendors and Resellers in private boardroom appointments to form strategic partnerships and secure new business in the technology sector. Additional information about Vision Events can be found at [visionevents.com](http://visionevents.com).

### **About Gartner**

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